



NEWS RELEASE FOR IMMEDIATE RELEASE

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Key Words for Hoosiers: 'High-Tech Football Facility'

XOS Technologies integrates latest training equipment in 14 areas within Indiana University facility for the 2009 football season

ORLANDO, Fla. – Sept. 10, 2009 – XOS Technologies, Inc. today announced that its Facilities Design and Integration (FDI) division is currently integrating several pieces of the latest audio-visual and sports technology equipment within the North End Zone at **Indiana University's (IU)** Memorial Stadium. The announcement was made by Mark Hudgins, general manager of XOS FDI.

The project requires an estimated four to eight weeks for completion, with a scope that includes technology integration in 14 rooms or areas within the facility. The Hoosiers' facility project will wrap up within the next few weeks.

"We've had extensive technology upgrades to the North End Zone of our stadium thanks to XOS Technologies," said IU Athletics Director Fred Glass. "Our team meeting rooms are now going to be outfitted with the most cutting-edge technologies to help us streamline our strategic training communications. Best of all, our Hall of Champions is especially impressive."

For the Hoosiers, XOS integrated digital video, meeting communications and audio/visual technologies that include:

Video Room

- Custom millwork solution that includes a master station and three edit locations
- Equipment racks for all four stations
- Convenience drawers and display monitors required for editing and local display
- Equipment rack for off-air recording and dubbing located near the doorway to include an internal control panel for operating the scheduling and recording of the tuners and recording devices

Hall of Champions (HOC)

- Multiple video displays in main Hall as well as in the East and West balconies
- High brightness and high-resolution projectors
- High-definition camera for image acquisition
- Multi-zone audio using low-profile speakers
- Voice and program audio playback system
- A combination of wireless and wired microphones for voice reinforcement
- Dedicated source equipment for standard every day operations
- Portable source equipment rack for use at various meetings, events and presentations

Several departments will use the HOC for a variety of purposes, including alumni meetings and recruiting tours. To create a visually stimulating environment, XOS integrated 16 plasma displays, with eight in the HOC, four in the East Balcony and four in the West Balcony. Each of the 16 display monitors has an independent audio channel and will be used for content playback. A total of 48 ceiling speakers support the four audio channels in the East and West balconies.

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XOS also provided core facility technologies that include:

- **XOS Coaches Command Station** – A presentation platform that combines custom millwork, audio-visual control, telestration tools, touch-panel control, computing hardware and presentation software that the coaching staff needs to conduct team meetings. The CCS is designed to replace tangled wires and various decks, projectors and computers by connecting them to a centralized station, so the Hoosiers’ staff can quickly access lighting, volume, video signals and playlist navigation with a single remote control.
- **XOS In Touch** – A telestration unit used to draw plays or telestrate over video during team meetings. The school’s coaching personnel simply draw by using their fingertips or a special pen, and the lines appear on mounted plasmas and projector screens.

The Hoosiers already use digital video editing technologies from the XOS Coaching Solutions product line, and plan to upgrade to the XOS Thunder system next year.

“We’re pleased to build upon our relationships with the Hoosiers,” Hudgins said. “Winning on the field requires advanced strategies for training – all of which start within the facility. Technology plays an integral role with everything from training and game prep to recruiting and scouting. The Hoosiers not only understand that concept, but also exemplify it.”

About XOS Technologies, Inc.:

For nearly 15 years, the nation's top professional and collegiate sports teams, conferences, leagues and athletic administrators have turned to XOS Technologies for expertise found in its innovative coaching analysis software (Coaching Solutions), Facilities Design & Integration (FDI) services and sports media and digital asset management solutions (XOS Digital). The revolutionary technology and new media solutions developed by XOS have been adopted by more than 480 clients representing more than 900 sports teams throughout the NFL, AFL, NBA, WNBA, NHL, MLB, NCAA, NAIA and NASCAR. The company's headquarters are located in Billerica, Mass., with digital and facility design initiatives operated out of the Orlando, Fla. area. For more information, visit www.xostech.com. Twitter at <http://twitter.com/XOSTech>.

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